

# Level 3 Creative Media Production & Technology



## Course Overview

This course offers students a great insight into the media industry. You will develop practical skills across a wide range of disciplines including camerawork, editing and screenwriting, industry standard techniques using professional film and editing equipment. You will learn industry standard software such as Adobe Premiere, InDesign and Illustrator, to enable you to develop skills with film editing, animation and print graphics.

Photography and journalism skills are also embedded and you will have use of our state-of-the-art photography studio. You will explore traditional media such as single and multi-camera techniques but also digital developments such as viral marketing and online applications.

## What You Will Study

- Introduction to Media Processes and Technical Skills
- Design and Research Skills
- Scriptwriting, Storyboarding and Pre-Production Planning
- Audio-visual Skills (Camerawork, Editing, Sound Design)
- Professional Development
- Film Theory and Wider Media Analysis

In year 2 you will further develop your skills with more emphasis on you as the individual, developing your own ideas and career aspirations. You will get expert advice and guidance from your lecturers and visiting industry specialists. You will also create a showreel and portfolio of work as you move towards the completion of an exciting individual project of your own choosing.

## How You Will Be Assessed

100% coursework. Internally assessed and externally moderated (subject to change).

## Entry Requirements

4 GCSEs at Grade 9-4, including English or Maths and a Grade 3 in either English or Maths.

OR

START DATE	LEVEL
September	Level 3
STUDY MODE	DURATION
Full-time	2 years
AWARDING BODY	LOCATION
UAL (University of Arts London)	Selby College



For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

## Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email [courseinfo@heartofyorkshire.ac.uk](mailto:courseinfo@heartofyorkshire.ac.uk).

To learn more about Selby College, our facilities and how we can support you please visit our website [www.heartofyorkshire.ac.uk](http://www.heartofyorkshire.ac.uk).

## Quick Links



How to  
Apply



Student  
Support



Virtual  
Tours

4 GCSEs at Grade 9-4 including English or Maths and a Level 2 in either English or Maths.

OR

Successful completion of Level 2 at Merit Grade and GCSE English or Maths at Grade 4 and Level 2 English or Maths.

PLUS

Satisfactory interview for all options above.

## **Further Study**

This course offers progression to a variety of media-related courses. Our own HNC/D Graphic Design, Photography, Film and Television and Fine Art or you may wish to apply to a university. During the course we will explain all the possible options and support you through the application process. We also offer the BA Hons Top Up course to full degree through Hull University.