

# Level 3 Business



## Course Overview

Embark on an exciting journey into the world of business with our comprehensive study programme. Designed to equip you with essential skills and techniques, this course is your gateway to a successful career in the business sector.

### Why Choose This Programme?

**Expert Instruction:** Learn from dedicated professionals who are passionate about teaching and committed to your success.

**Practical Learning:** Engage in a blend of classroom-based learning and hands-on activities, ensuring you gain real-world experience.

**Skill Development:** Enhance your communication skills and other key competencies vital for thriving in the business world.

### Course Highlights

**Interactive Learning:** Benefit from a dynamic mix of presentations, group work, research tasks, exhibitions, and guest speakers.

**Real-World Projects:** Tackle assignments based on realistic workplace scenarios, preparing you for the challenges of the business environment.

**Multimedia Evidence:** Track your progress with video and photographic evidence throughout the year.

### Industry Connections

Leverage our strong links with prominent employers such as:

Wakefield District Housing

We are Wakefield

Finance Yorkshire

Juice Personnel

Work Placement Opportunities

Gain invaluable experience through work placements, giving you a competitive edge in the job market.

### Take the First Step

#### START DATE

September

#### LEVEL

Level 3

#### STUDY MODE

Full-time

#### DURATION

2 years

#### AWARDING BODY

Pearson BTEC

#### LOCATION

Selby College



For further information about this course, including Entry Requirements, Assessments and Further Study, scan the QR code.

## Need More Information?

For additional course information please contact the Course Information Team on **01924 789111** or email **courseinfo@heartofyorkshire.ac.uk**.

To learn more about Selby College, our facilities and how we can support you please visit our website **www.heartofyorkshire.ac.uk**.

## Quick Links



**How to  
Apply**



**Student  
Support**



**Virtual  
Tours**

Join us at Wakefield College or Selby College and take your first steps towards a rewarding career in business. Enrol now and start building your future today!

## What You Will Study

### Year 1: Core Units

In your first year, you will complete four core units designed to build a strong foundation in business:

- Exploring Businesses: Gain insights into various business types and their operations.
- Developing a Marketing Campaign: Learn the essentials of creating effective marketing strategies.
- Managing a Business Event: Acquire skills to plan and execute successful business events.
- Personal and Business Finance: Understand financial principles crucial for personal and business success.

Additionally, you can choose from optional units in:

- Customer Service
- Recruitment and Selection

### Year 2: Specialist Units

In your second year, you will delve deeper into advanced business concepts with the following units:

- International Business: Explore the dynamics of global business operations.
- Principles of Management: Learn key management theories and practices.
- Business Decision Making: Develop critical decision-making skills for business scenarios.
- Work Experience in Business: Gain practical experience through work placements.

Plus, you will have the opportunity to select two further optional units to tailor your learning experience.

## How You Will Be Assessed

Level 3 students will engage in more complex assessments, including:

- Research Projects: Conduct thorough research and present your findings.
- Case Studies: Analyse real-world business situations.
- Investigations: Explore business issues and propose solutions.

Your findings will be presented in various formats, such as:

- Reports
- Brochures
- Presentations

These formats mirror the types of documents you might encounter in the business industry.

Additionally, Level 3 students will have two examined units per year, ensuring a comprehensive evaluation of your knowledge and skills.

## Entry Requirements

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#### Level 3 Extended Certificate/Diploma:

To enrol in the Level 3 Extended Certificate or Diploma, you will need:

4 GCSEs at Grades 9-4, including English and/or Maths

OR

A level 2 qualification with Merit Grade, plus Level 2/Grades 9-4 in English and/or Maths.

#### Level 3 Foundation Diploma/Extended Diploma:

To enrol in the Level 3 Foundation Diploma or Extended Diploma, you will need:

5 GCSEs at Grades 9-4, including English and Maths.

OR

A level 2 qualification with Merit Grade, plus Level 2/Grades 9-4 in English and Maths.

## Further Study

Progression Opportunities:

Upon successful completion of the course, with the appropriate pass and English and Maths grades, you can advance through various levels of education and career pathways.

Higher Education:

- Foundation Degrees: Continue your studies with a foundation degree in a business related degree or with us on our Leadership and Management Degree.
- Honours Degrees in Management and Business: Offered by the Heart of Yorkshire Education Group, these degrees provide advanced knowledge and skills for a successful career in business with specific degrees in: Leadership & Management with Finance, Leadership & Management with Project Management, and Leadership and Management with Sustainability.

Apprenticeships:

Alternatively, you can pursue apprenticeships in fields such as:

- Accounting
- Business Administration

These opportunities allow you to gain practical experience while earning a qualification.